



**Governo italiano**

*Presidenza del Consiglio dei Ministri*



International Program of  
“Distance Learning for innovative Public Sector”

*Ministro per la pubblica amministrazione e l'innovazione*





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# Context

- The “Distance Learning for innovative Public Sector” (DL4iPS) program has been developed within the framework of:
  - the Italian Cooperation for development policy in the e-government sector;
  - the “MENA-OECD Governance Program”;
  - the Euro-Mediterranean Partnership;
  - the G8 commitment to support programs aimed to develop capacity building to foster good governance.



# Goals

- Design an **international program** aimed at providing high-quality e-learning courses for public sector officials to increase their knowledge and skills in the field of public sector innovation.
- Focus the content of the courses on **e-government** systems and applications in sectors defined together with the partners and participating countries.
- Facilitate and accelerate the process of **homogenization and policy dialogue** in the field of regulation and administrative action in the Euro-Mediterranean region, which is one of the key drivers to boost economic, business, and social development in this area.



# Modernization oriented training

- Several cooperation initiatives, developed with Universities and research organizations, aimed at providing high level learning courses and promote exchange of researchers and civil servants are already underway in the Euro-Mediterranean region.
- DL4iPS is an international program aimed at gathering on a single shared platform the best e-learning courses available in partner countries and most useful to support the processes of public sector modernization.
- Learning contents will thus be based on the best available administrative practices in order to ensure not only the development of individual skills, but also to improve the organizational contexts in which the public officials operate and the results of their administrative action.



# A reinforced cooperative model

- DL4iPS is based on a reinforced cooperative approach. The involvement of MENA countries, international organizations and universities, has a strategic value in the organization phase as it ensures:
  - better knowledge of local needs and priorities;
  - larger representation of all the stakeholders, in a logic of co-ownership of the program.
- The cooperative approach is also important for the definition of the learning method. In fact, sharing practices and ideas is essential in order to identify the best training methodologies such as: benchmarking, peer-learning, training on the job, and exchange of best practices.
- Furthermore, the creation of cooperative networks among public administrations, international organizations, research centers, and universities, is meant to spur every participant to share knowledge, as well as to optimize and improve the results achieved by others.

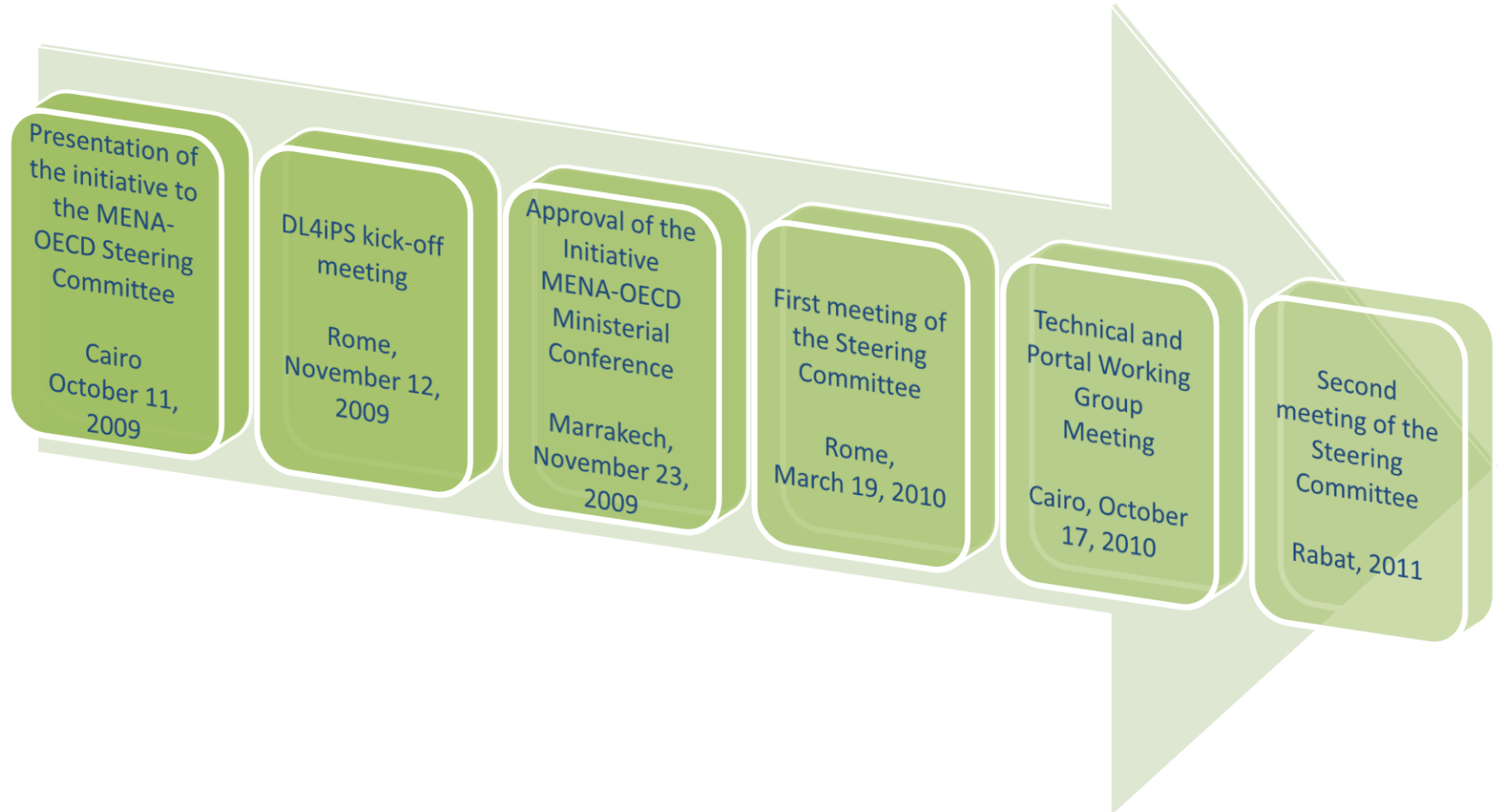


# The initial network

- **MENA countries.** Governments of nine Arab countries (Bahrain, Egypt, Jordan, Lebanon, Morocco, Palestinian NA, Syria, Tunisia, United Arab Emirates) expressed their interest and commitment to develop the initiative involving universities, institutions, and the private sector.
  
- **OECD.** The OECD participates in the Program by:
  - making available OECD member countries' good practices in the field of e-learning and public sector reform;
  - facilitating the inclusion of the DL4iPS Program within the thematic networks of the MENA-OECD Governance Program;
  - providing access to OECD developed content (i.e. data, analysis, reviews, etc.).
  
- **Italian Centers of Excellence.** An initial network of Italian universities, institutions, research centers and private companies has been created, among which:
  - PA training organizations: National School for PA (SSPA) and FORMEZ;
  - Agencies: Customs Agency, SOGEI, CONSIP, DIGIT PA;
  - Universities: Tor Vergata, Bocconi, Sapienza and UNITELMA, Bicocca;
  - Institutions, Research Centers, private companies: Fondazione Santa Lucia, CATTID, Infobyte



# Milestones of the Program





# Results of the first Steering Committee meeting

## ■ Organization of the Program

- decision on holding annual SC meetings and the establishment of 3 Working Groups for the definition of the key elements for the functioning of the program and a Task Force for promotion and financing issues.

## ■ Beneficiaries and Languages

- to be determined on a case by case basis, according to the available innovative e-learning modules and to each country's specific needs;
- the e-learning modules will be delivered in any of the three languages - Arabic, English, and/or French - allowing for maximum flexibility in the creation and delivery of e-content.

## ■ Program operational steps

- defining quality and methodology standards for e-learning modules in order to ensure that the shared e-content will be standardized and based on common characteristics;
- defining interoperability standards to ensure that the highest possible number of countries will be able to deliver the e-learning modules through their existing platforms;
- defining the characteristics of a “shared multilingual Portal” which will serve as the common area for access to the Program's e-learning modules, as well as for any other shared services;
- ensuring the financial sustainability of program and promoting its activities.



# The Content Working Group (CWG)

■ Co-Chair: Morocco, Egypt, Syria

■ Mandate:

- The CWG should identify international standards on quality and methodology for e-content to be adopted by the Steering Committee Member Countries.
- The CWG should also provide guidelines for localization and customization of available e-content in line with international standards on IPR.
- The CWG should also identify, on the basis of the decided standards, the initial available courses and national priorities.



# The Technical Working Group (TWG)

■ Co-Chair: Italy, Egypt, Tunisia

■ Mandate:

- The TWG should identify interoperability standards to allow “approved e-content” to be deployed and accessed through existing national e-learning platforms.
- The TWG should take into account issues regarding: security, broadband, and existing software solutions.



# The Portal Working Group (PWG)

■ Co-Chair: Bahrain, Morocco

■ Mandate:

- The PWG should propose the structure, layout and components of the “Shared Multilanguage Portal” and the sustainable management practices.



# The Promotion Task Force (PTF)

- To promote the Program at an international level, also with a view to ensuring the medium and long term financial sustainability, a Task Force will be created.
- The current Chair of the Steering Committee (Italy), will supervise and promote this process, coordinate the work of the Task Force and will periodically inform all members about its activities.
- The OECD proposed to participate in the work of this Task Force by facilitating its contacts with the international donors' community.