



Governo italiano

Presidenza del Consiglio dei Ministri



Innovation and digitalization within the PA and the Country

National Award for Innovation





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The National Award for Innovation

- The National Day for Innovation was conceived by the Government in 2008. The first edition was held on the 8th of June 2009, in the Presidential Palace where the Italian President, Giorgio Napolitano, went on to award 26 prizes in different categories to the finest national innovation experiences.
- The purpose of this highly prestigious event is to support the best innovation capacities and enhance their value on a National level, furthering the cause of innovation.
- The organizational aspects of the Award Event have been assigned to a technical committee that was headed by the Ministry of Public Administration and Innovation with the participation of representatives from the Ministry of Economic Development, The Ministry of Education and Research, and members of the COTEC Foundation for technological Innovation.



Sectors of the Awards and Co-organizers

- The awards are assigned to companies, universities, administrations, legal entities and single innovators in 4 key areas:
 - Industry and Services
 - University
 - Public Administration
 - Tertiary sector

- The event is also enhanced by the involvement of Major Italian confederations and associations for the organization of specific prizes:
 - Confindustria (Confederation of Italian Industries)
 - Confcommercio (Confederation of Enterprises, Professional Occupations and Self-employment)
 - Associazione per il Design Industriale (Industrial Design Association)
 - Associazione degli Incubatori e delle Business Plan Competition accademiche italiane PNICUBE (Association of Incubators and Italian Academic Business Plan Competitions)



Industry and Services

- The Competitions that were part of the “Award of Awards” contest in the sector of Industry and Services were the following:
 - The annual “Businesses for Innovation” award organized by Confindustria , with its two categories: “Large Enterprise” and “Small and Medium Enterprise”. The award, open to all the goods and services enterprises with their operations offices in Italy, is dedicated to companies that distinguish themselves for: organizational, strategic, management and technological innovation, products or services, process innovation, digital innovation and new business models, with applications in all economic sectors.
 - The ICMT - Information, Communication e Media Technology- Award, organized by Confindustria, as part of the Award “Enterprises for Innovation”. The award is dedicated to those companies that distinguish themselves for having developed innovative projects and platforms that effectively bring together computer technologies, TLC, Communications and Content.
 - The “Gold Compass” Award, organized by the Industrial Design Association – ADI - that recognizes the best industrial design experiences and that grant prestige and visibility to the “Made in Italy” trademark. The Award is dedicated to goods and services with an advanced project design, that is culturally aware and ethically responsible towards individuals, society, environment, and at the same time a beacon for the introduction of new material and immaterial improvements. With respect to the “Award of Awards” contest, the annual selection of excellence in Italian design is taken in consideration. This “ADI DESIGN INDEX”, is organized by ADI’s permanent observatory of Italian Design.
 - All other National initiatives dedicated to innovation and innovative ideas that are not already in the contest with the other awards mentioned above. These will be eligible if organized by important industrial groups with an international reach and with a turnover of at least 2 billion euro.



University – Academic Sector

- The competition that participates in the “Award of the Awards” contest in the University Sector is the “National Award for Innovation” – PNI organized by PNICUBE, the Association of Incubators and Italian Academic Business Plan Competitions.
- The Award is dedicated to the best “Spin-Off”-potential Business Plan that is selected from an Inter-University competition know as the “Start Cup”.



Public Administration

- The Award “Quality in Public Administration” was organized by the department of the public service of the Presidency of the Council of Ministers, in cooperation with the Association Quality Award Italy (APQI), Confindustria and the National Council of consumers and end users (CNCU).
- The Award is conceived with the purpose of recognizing and show casing the Public Administrations that pursue excellence in their everyday management by applying continuous self evaluations and through the planning of constant improvements.



Tertiary sector

- The Competition that participates in the “Award of Awards” competition for the Tertiary sector is the “National Award for Innovation of Services” organized by Confcommercio that has the following categories:
 - “Innovation in Commerce”;
 - “Innovation in Tourism”;
 - “ICT & Service Design in Services”.

- The Award is open for participation on behalf of all enterprises with a legal headquarters in Italy with their primary activity in Commerce, Tourism and in Services for people and businesses. It focuses on the ideas, models, processes, technological applications, on the innovative project development techniques applied to the Tertiary sector.



2009 Winners

Category	Award Winner
Industry and Services Large Enterprises	Datalogic SpA
	Pirelli Tyre SpA
	Whirlpool Europe Srl
Industry and Services Small and Medium Enterprise	Invatec SpA
	Masmec Srl
	Mediterr Shock Absorbers SpA
	TAMA SpA
	Villa Massa Srl
	Walter Tosto SpA
Industry and Services Italian Design	Roberto Giolito
	Giulio Iacchetti
	Christian Tomadini
Industry and Services Large Groups	Alenia Aeronautica Finmeccanica Company
	Centro Ricerca ENI-Donegani
	Diego Labate
	Giulio Ricotti
University - Academic Sector Best Technological Start-up	EPoS Srl
	Maxun Srl
	Parallel Trading Systems Srl
Public Administration Quality in the PA	Azienda Sanitaria Locale 7 di Siena
	Direzione Didattica di Occhiobello
	Procura della Repubblica di Bolzano
Tertiary Sector Innovation for Services in Tourism, in Commerce and in ICT & Service Design	Log607 Srl
	Mediamarket SpA
	Unicity SpA
	Virtual Italian Parks Srl

PREMIO NAZIONALE PER L'INNOVAZIONE
I EDIZIONE - 2009

INDUSTRIA E SERVIZI
Grand Impresa

Datalogic SpA
Pirelli Tyre SpA
Whirlpool Europe Srl

INDUSTRIA E SERVIZI
Piccola e Media Impresa

Invatec SpA
Masmec Srl
Mediterr Shock Absorbers SpA
TAMA SpA
Villa Massa Srl
Walter Tosto SpA

INDUSTRIA E SERVIZI
Design Italiano

Roberto Giolito (per FIAT Stylo)
Giulio Iacchetti (per COOP)
Christian Tomadini (per Gruppo Fantoni)

INDUSTRIA E SERVIZI
Grand Group

Alenia Aeronautica - Finmeccanica Company
Centro Ricerche ENI-Donegani
Diego Labate (Enel SpA)
Giulio Ricotti (STMicroelectronics)

UNIVERSITÀ
High-tech start-up Tecnologiche

EPoS Srl
Maxun Srl
Parallel Trading Systems Srl

PUBBLICA AMMINISTRAZIONE
Qualità dell'organizzazione

Azienda Sanitaria Locale 7 di Siena
Direzione Didattica di Occhiobello
Procura della Repubblica di Bolzano

TERZIARIO
Innovazione nel Turismo e nel Commercio e ICT & Service Design nei Servizi

Log607 Srl
Mediamarket SpA
Unicity SpA
Virtual Italian Parks Srl

Il premio è istituito presso la Fondazione per l'Innovazione Tecnologica COTEC per concessione del Presidente della Repubblica Italiana